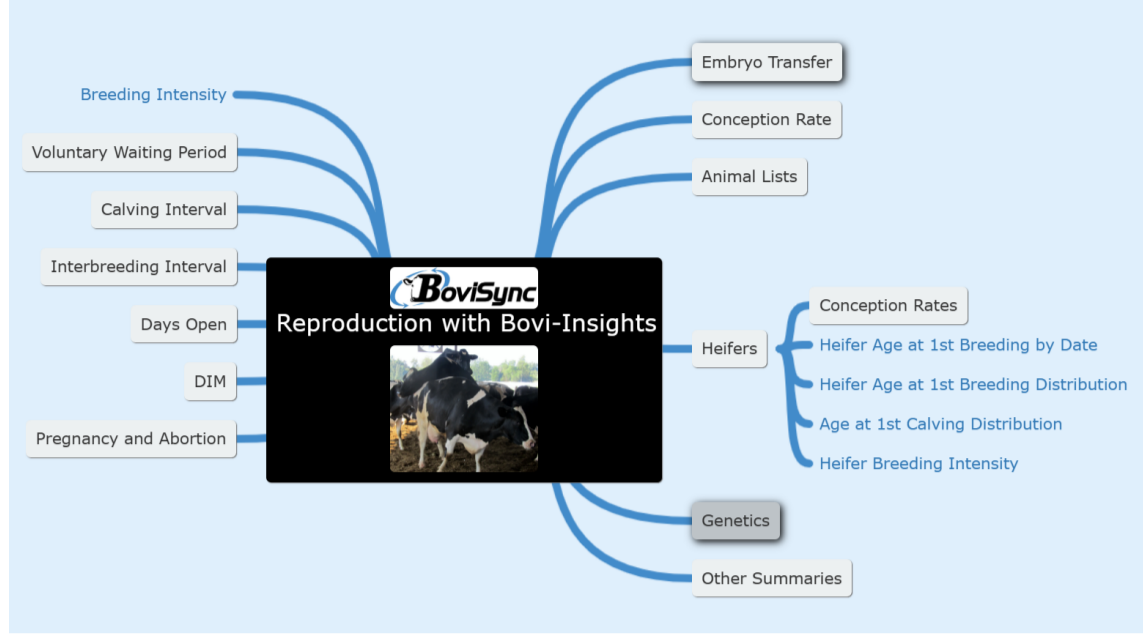


In case you missed it!

Recently we shared our roadmap with our customers. Please let us know what you would like to see in Bovisync. Share your app feedback: [Bovisync Feedback \(canny.io\)](https://canny.io). Feel free to vote on submission from others as well.

Read about how [Bovisync increases worker engagement](#). We hear from users all over the world the difference we're making on dairies. Bovisync provides the right tools for workers to manage information.

We keep adding new reports. Find useful reports using the [Report Map - Bovisync](#). The Report Map is an intuitive way to navigate categories to find the exact report to answer a question or make a decision.



Say Hello this March!

Dr. David Cook will be at the High Plains Dairy Conference in Amarillo, Texas on March 1st and 2nd. To register: [High Plains Dairy Conference](#)

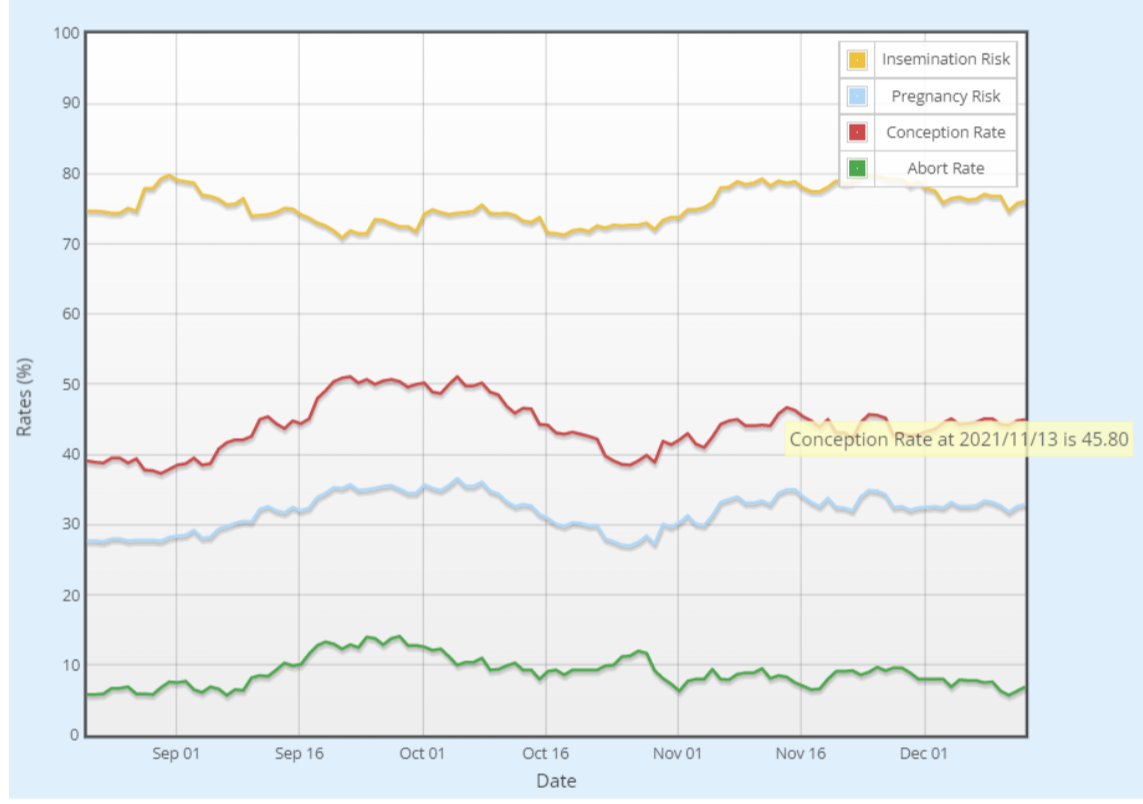
We also have booth at the PDPW Business Conference on March 16th and 17th in the Wisconsin Dells. [Business Conference | PDPW](#)

To setup a meeting with us in person at either event please reach out: creese@bovisync.com

Breeding Intensity - the risk of pregnancy

How do you measure your reproductive program? Creating pregnancies and improving the value of offspring (beef or genetic value) is a requirement for most dairies. Measuring the intensity of breeding and the resulting pregnancies is often done with the Breeding Intensity report.

In Bovisync the Breeding Intensity is calculated on a daily basis for each eligible animal. The table intervals are the summation of all days within that date range. Animals that are recorded pregnant will have a minimum of 21 days eligible for breeding. All days in the corresponding 21 day interval of breeding and/or pregnancy for that animal will be measured accordingly versus animals that were eligible for breeding on those days within a date range. VWP is calculated individually from the voluntary waiting expiration date in the lactation or the first service (breeding or implant). Read more about how Breeding Intensity works in our knowledgebase: [Breeding Intensity \(bovisync.com\)](#).




Bovisync Breeding Intensity allows dairies to measure animals based on the implementation of their reproductive plan. Delaying first lactation insemination for the first time versus subsequent lactations will not necessarily reduce overall pregnancy reported within period if the farm is adhering to the voluntary waiting expiration and breeding intensity remains the same.

Bovisync breeding intensity features include the ability to change intervals, date coverage, export pdf and csv, individual voluntary wait period, and proportional period inclusion. Information can be viewed in a chart or visualized in a chart. Read more about how breeding intensity works. To load in this report in your app follow this link: [Breeding Intensity - Bovisync](#)

Did you know that phones and RFID wands are setup for your farm when purchased from us? When dairies purchase directly from us we are able to setup devices for you. Not only does this save some time, it helps identify issues before equipment even gets to the dairy.

For recommended mobile phones and rfid readers call us or [email us](mailto:creese@bovisync.com).

A frustration free equipment experience!



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